



What do you need in a Website?

The web is as complex and varied as the people who use it. As a result, producing and managing a website that is right for your clientele can be a daunting task. Whether you are a small one-person business or a large multi-department organization, the Mercury family of Content Management Systems (Mercury CMS™) by TMC Visionpool is your most powerful solution.

"I have no technical expertise, but I need to manage my website on my own."

"I'm on the road a lot and need to update my website information regularly"

"We need a strong, consistent online brand."

"We need a website where information can be edited by several regional departments, but also be approved by marketing and management before being published."

"We want to create a website where users can configure the content according to their own priorities."

"Our site is large and complex; we need a way to organize our information so our clients find what they need and don't get lost."

"We're launching several different initiatives and need a way to track where there is interest and what is most popular."

"We've spent a bundle on customized applications for our website, but now it's time to freshen the look. How can we do this without losing the investment on our content?"

Secure Login

username:

password:

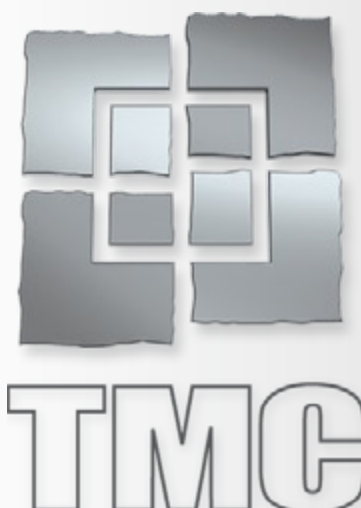
Please provide your login information.

Dashboard
 Visual Mode
 Expert Mode

Remember Me
[Forgot My Password](#) | [Change My Password](#)

What is Mercury CMS™ v5.0?

Mercury CMS™ v5.0 is a robust and dynamic ColdFusion-based Content Management System that allows you to create, edit and publish dynamic website content without HTML programming experience. With its wide variety of management tools, secure workflow systems, comprehensive statistics, and interactive modules, Mercury CMS™ simplifies website production and management, refines vital business processes, and improves both service and communication to your audience at an incredible entry-level price point.





How Powerful is Mercury CMS™ v5.0?

Mercury CMS™ family of products was developed to streamline and simplify the organization, production and management of effective, professional websites. Created by TMC Visionpool's award-winning interactive solutions team, Mercury CMS™ v5.0 has a unique combination of core features making it the most robust, intuitive, and cost-effective solution on the market:

Browser-Based Content Management

Mercury CMS™ v5.0 has a simple, intuitive interface, with both visual and expert modes, accessed online through your web-browser. There is no need for FTP clients, technical training or HTML coding. Anyone with the right credentials can access and edit the website from anywhere in the world.

Compartmentalized Site Structure

Mercury CMS™ v5.0 structures websites in a unique hierarchical format by site areas, pages, snippets (global, site or area) and sections so content can be edited on a large-scale global level or changes can be restricted down to the smallest portion of a page. This ensures only the content you want to be changed is edited.

Modular Architecture

The Modular structure used in Mercury CMS™ family of products means that site owners can add functionality as their business or communications needs evolve. With over 40 modules available and the ability to design and implement any variety of custom modules, Mercury CMS™ ensures that any technology and functionality can be easily integrated into your website.

On-Page Editing

Unique to Mercury CMS™, our on-page editing allows users to target the exact location on the page where they wish to make changes. Selecting the convenient editing icon takes the user directly to the section they need to work on. The unique use of global, site or area snippets, content sections, and the best-in-class WYSIWYG editor make updating your content easy and intuitive.

Advanced Asset Management

Mercury CMS™ v5.0 is equipped with an Advanced Asset Manager for easy upload and organization of digital assets such as images, PDFs, Word Documents, Spreadsheets, PowerPoint presentations, Audio and Video clips, Flash and other rich media. Files may be uploaded one by one or in bulk and renamed or reorganized into folders at any time.

Role-based Security

Mercury CMS™ v5.0 allows you to assign roles (Browser, Editor, Approver, Publisher, and Area, Site or Global Administrator) to different users or stakeholders to control site and area access, workflow and approval procedures. Choose from any combination of Internal (Application), NT (Active Directory) and/or LDAP integration authentication methods.

Integrated Layout Editor

The Mercury CMS™ v5.0 Layout Manager ensures that each page within your site maintains a consistent look and feel. Equipped with 15 standard adjustable layouts and the capacity to design custom templates using the built-in Template Editor, any number of template configurations can be created providing a truly versatile and virtually limitless selection of layout options.

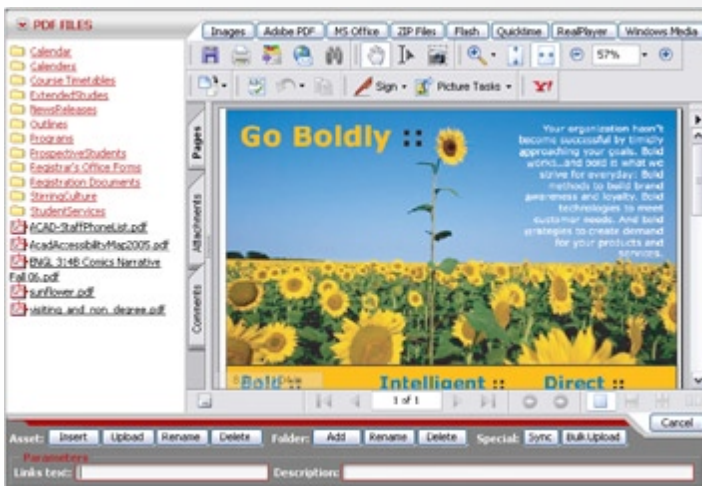
A screenshot of the 'LINK MANAGER' dialog box in Mercury CMS. The dialog has a title bar with a red 'X' icon and the text 'LINK MANAGER'. It contains several fields: 'External URL' with a dropdown menu showing 'http://', 'Internal Links' with a dropdown menu showing 'extended.html', 'Link to Anchor' with a dropdown menu, 'Anchor Name' with a text input field containing 'Extended Studies', 'Target Overwrite' with a dropdown menu showing 'Same Window (_self)', and 'Link Description' with a text input field. At the bottom right is a 'Cancel' button. Below the dialog box are three buttons: 'Insert Link', 'Clear Link', and 'Test Link'.



What are the Advantages?

Mercury CMS™ family of products was designed to provide both maximum aesthetic and functional flexibility. With such an adaptable structure the advantages of Mercury CMS™ v5.0 are many:

- clear and intuitive information architecture and navigation with easy section and page reordering
- easy integration of branding and design for a consistent, unique look and feel
- compatibility with pre-existing web applications and technologies through custom modules
- simple link creation and management for anchors, internal, external links with selectable protocols and targets
- one-touch editing of global design elements and presentation components
- build any number of intranet and extranet sites by using restricted areas
- marketing analysis of site content through comprehensive statistics
- scheduled content for automated publishing and content expiration
- versioning and version control so publishers can direct and select content development
- complete audit trail and work track provides for accountability and reporting
- configurable automated notification system keeps stakeholders informed
- task management so publishers and administrators can assign workflow tasks to editors
- load balancing and clustered environment provides full scalability
- advanced query-based caching optimizes speed on the presentation layer
- page-level SSL utilization to facilitate secure page transactions
- comprehensive and hierarchical multi-level style sheet support
- administrator defined metadata with hierarchical inheritance
- the system is both XHTML and W3C compliant
- runtime licensing with variety of licensing options to accommodate your needs





How does it all Work?

Mercury CMS™ v5.0 is so much more than content management software. At TMC Visionpool we want to make sure you have the best possible website to suit your needs. We'll give you as much or as little support and guidance as you need to help you achieve your goals. The process is simple:

1. Pick an Edition

TMC Visionpool works with you to determine the Mercury CMS™v5.0 Edition best suited for your needs:

Lite - for standard professional, brochure ware or dynamic websites

Professional - no limits on numbers of pages or users, and enhanced functionality to improve and refine vital business processes, including intranet and extranet capabilities

Portal - allows your clientele to configure and customize specific streams of content according to their own priorities

E-Commerce - everything you need to provide online shopping including consumer habit tracking and e-transaction capabilities

Enterprise - the perfect solution for large organizations with several brands or separate departments under one online management system

2. Get Trained

The professionals at TMC Visionpool will provide a crash course on Mercury CMS™ v5.0 to ensure your staff is both confident and competent to take control of your website. There is a training course for every level of sophistication required by your organization including Basic, Advanced (System Administration), and Train-the-Trainer.

4. Determine your Information Architecture

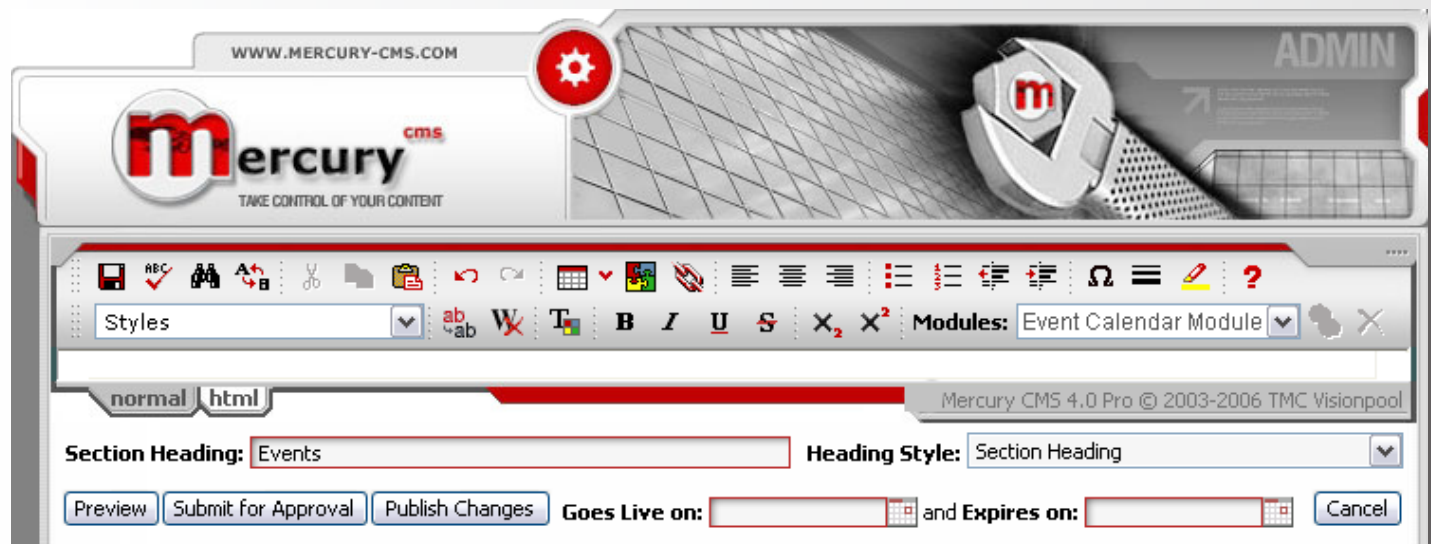
TMC Visionpool can help you determine how best to organize your website content: how your users should move from topic to topic in a logical, structured and intuitive fashion.

3. Discover your Brand

TMC Visionpool will work with you to determine the best page template structures for your site. Then we will either help to integrate your existing identity, character, and branding into the templates, or will help you develop and brand new look and feel with which to launch your new site.

5. Build your Website

You are now ready to select from your branded page-templates and add content. Mercury CMS™ v5.0 walks you intuitively through the steps so that the pages take shape before your eyes. You can preview and test your edits, and send them for approval before they are published. Once you are ready, with a click of a button, your website takes shape and is published live for your clients to see.





Other Documentation

Please refer to these additional brochures for more information on Mercury CMS™ v5.0:

- Software Maintenance and Support Packages
- System Requirements
- Module List
- Price List
- License Types
- End User License Agreement
- User Documentation

How Easy is it to Maintain?

At TMC Visionpool we know that publishing a website is just the beginning. A good website evolves over time - content is updated, image and branding is adjusted, and as one's audience becomes better understood new technologies and applications are added. TMC Visionpool and Mercury CMS™ v5.0 make maintaining and developing your site easy:

• Customized Application Modules

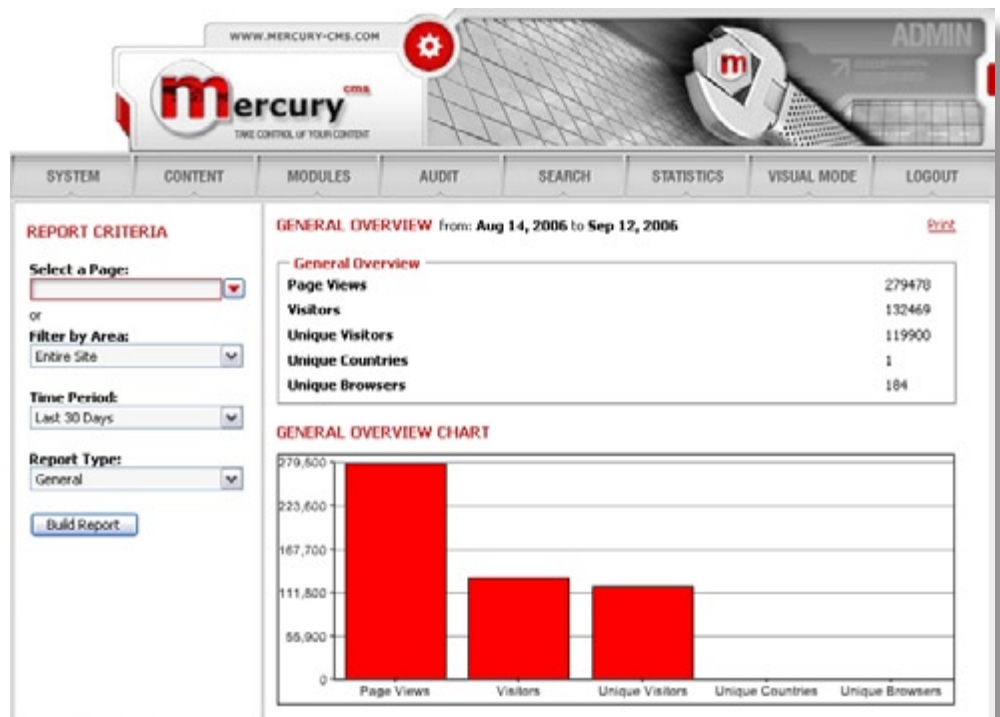
TMC Visionpool can create a custom module to facilitate any application, web technology or new functionality your wish to integrate into your website.

• Maintenance and Support.

TMC Visionpool is here to support you with as much or as little help as you desire. There is a wide variety of Software Subscription and Maintenance Packages available to choose from to support any scale of website or organization.

• Upgrading Mercury CMS™

As your organization evolves, your website requirements will likely grow as well. The Mercury family of Content Management Systems is designed to allow this growth and development simply and efficiently. Every Mercury CMS™ edition uses the same scalable core system engine making it easy to upgrade to a higher edition and add extra standard or custom modules at any time.



Contact Us Today

For more information on how TMC Visionpool's Mercury CMS™ v5.0 can help you and your organization get the most out the Internet contact us today at 1.403.262.2554, view our interactive portfolio at www.tmcvisionpool.com, or e-mail us today at tmcvisionpool@tmctech.com